

## Create a Color Palette

**Number of players:** 1-2 students

### ACTIVITY OVERVIEW

Having too many colors or fonts on a website can be overwhelming to users, which may result in them leaving your website. To prevent users from leaving, you need to create a design that is pleasing to the eye.

Using multiple colors is good, but you have to find a balance.

### DIRECTIONS

1. Take a box of crayons and empty them all out on the table. (You could substitute markers, colored pencils, or paint swatches.)
2. Find 3-4 colors that complement each other. You will want one or two bright colors and one or two neutrals.
3. Share your color palette with your partner, and ask for their feedback.

### CONCLUDING THOUGHTS

- What kind of colors would you use if you wanted to create a soft feeling on a website?
- How difficult was it to create a color palette?
- How does having a color palette impact website design?